

# ARCHITECTURAL + DESIGN SPECIFIER MARKET

1-TO-1 BUSINESS MEETINGS BETWEEN BUILDING  
SPECIALISTS AND ARCHITECTS + INTERIOR  
DESIGNERS FOR  
PROJECT SPECIFICATION NEEDS  
[WWW.ADSM.MY](http://WWW.ADSM.MY)

5 - 6 JUNE 2024

PARKROYAL COLLECTION  
KUALA LUMPUR, MALAYSIA

CO-ORGANISED BY



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# WHAT IS ARCHITECTURAL + DESIGN SPECIFIER MARKET (ADSM)?

Co-organised by MIID & TAC Management Sdn Bhd, the Architectural + Design Specifier Market (ADSM) is a 2-day Business-to-Business Matching Platform that allows the architectural and building & material supply specialists to arrange face-to-face meetings with participating architectural and interior design firms sourcing for their projects' specifying needs.

## ABOUT THE CO-ORGANISER



The Malaysian Institute of Interior Designers (MIID) or Pertubuhan Perekabentuk Dalaman Malaysia (PPDM) is the national institute representing the interior design profession in Malaysia. It is an amalgamation of two previous bodies namely, the Interior Designers Institute of Malaysia (Institut Perekabentuk Dalaman Malaysia or IPDM) and the Malaysian Society of Interior Designers (MSID). Its vision is to develop a sophisticated society of Malaysians who are conversant and appreciative of the creative world of interior design.

## ABOUT THE ORGANISER



TAC Management Sdn Bhd is one the leading association management companies in Malaysia. With its mission of empowering Trade Associations & Chambers (TACs) through sustainable practices and development models, the company serves as a strong catalyst for an association in pushing out key events and programs that help propel their industry forward. With 20 years of experience in association, events, conferences as well and secretariat management, the company has successfully run effective projects aligning with Malaysia's industry transformation plan.

# HOW IT WORKS

■ This exclusive event is open to a maximum of **30 participating building specialists or material manufacturer firms** with relevant products matching the project needs.

■ Business to Business Platform - Matching of building specialists & materials manufacturers with **60 interior architects/interior designers** for their coming project specifying needs.

■ Business Tables - Each Interior architect & interior designer will be stationed in specially curated Business Table to better facilitate the meeting with relevant interior specialists. There will be a free flow of coffee, tea and water. The room is also equipped with screen and projector for presentation purposes by the specialists.

■ 60 interior architects/interior designers with up-and-coming projects will be invited to partake in this event with a total estimated project value exceeding RM 100 Million.

■ Building specialists/material suppliers will be notified should they be shortlisted to partake in this program.

■ A maximum of 2 representatives per company (building specialists/material suppliers) will be allowed to enter the business matching session for every purchase of the Access Pass.

■ The access pass is non-transferable .

■ The participating specialists will be required to log into a B2B matching portal prior to the event to request & schedule meetings with design firms.

■ The architects & interior designers are expected to accept the meeting request via portal making reference to their project specification needs.

■ Each business matching meeting will be allocated with 30 minutes.

\*Subject to changes

## DAY 1 - 5 JUNE 2024

### 09:00 am Registration & Breakfast

09:30 am Opening and Welcome Remark  
Conference - TBC

10:00 am Speaker 1: TBC

10:40 am Speaker 2: TBC

11:20 am Panel Discussion

### 12:00 pm Luncheon & Viewing of Specialist Product Display

01:00 pm Meeting Session 1

01:30 pm Meeting Session 2

02:00 pm Meeting Session 3

02:30 pm Meeting Session 4

03:00 pm Meeting Session 5

03:30 pm Coffee & Tea Break

04:00 pm Meeting Session 6

04:30 pm Meeting Session 7

05:00 pm Meeting Session 8

05:30 pm Meeting Session 9

06:00 pm Meeting Session 10

06:30 pm END

## DAY 2 - 6 JUNE 2024

### 09:00 am Registration & Breakfast

09:45 am Welcome Remark & Intro of ADSM

10:00 am Meeting Session 11

10:30 am Meeting Session 12

11:00 am Meeting Session 13

11:30 am Meeting Session 14

### 12:00 pm Luncheon & Viewing of Specialist Product Display

01:00 pm Meeting Session 15

01:30 pm Meeting Session 16

02:00 pm Meeting Session 17

02:30 pm Meeting Session 18

03:00 pm Meeting Session 19

03:30 pm Meeting Session 20

### 04:00 pm Networking Party

06:30 pm END

# PARTICIPATION FEE

Admission Passes (2 Paxs) + Showcase area + Company Write-up in ADSM Guide Book:

Malaysian Companies ----- RM11,800.00

International Companies ----- USD 4,800.00 - Inclusive 4D3N Hotel Stay

## Additional Branding Exposure for Participating Specialist

Key Presenter Title Sponsor + Entrance Arch – Exclusive .....	RM 28,000.00
Luncheon Sponsor- Max 2 .....	RM 8,000.00
Coffee & Tea Break Sponsor – Max 2 .....	RM 8,000.00
Badge Sponsor – Exclusive .....	RM 8,000.00
Lanyard Sponsor – Exclusive .....	RM 7,000.00
Business Table Naming Sponsor – Max.4 .....	RM 7,000.00
Item Feature in Business Suite – Per type (e.g. Lighting, Monitor Screen, etc) .....	RM 1,500.00
Inside Front Cover Advert in Specifier Guidebook – Exclusive .....	RM 3,000.00
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## INTERESTED TO PARTICIPATE? CONTACT US



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## BALLROOM LAYOUT PLAN



Free Flow of Coffee, Tea,  
Water & Snacks for  
Participants



Each business suite to be  
equipped with monitor  
screen for presentation  
purposes by specialists